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The *New Bankruptcy Marketing* Teleseminar already took place on May 9, 2006 and was a huge success. If you would like the CDs, they are available for only \$25 (with FREE shipping). To order your set, please scroll all the way down and click REGISTER NOW. You will still receive both bonuses mentioned. Thank you.

Have You Been Struggling to Bounce Back After Bankruptcy Reform?

How Some Lawyers Are Getting Rich by Laughing at the New Bankruptcy Law

Teleseminar by Top Expert Reveals Breakthrough Methods for Marketing Your Bankruptcy Practice – With Astounding Results

It's Limited to First 500 BK Lawyers Who Register!

From: Nader Anise, Esq.
Re: Exceptional Opportunity for BK Lawyers ONLY
Reply: Requires Your IMMEDIATE Attention

Click to watch a 3-minute clip on Nader Anise
(Requires Flash 8)

Dear Bankruptcy Attorney and Friend,

You and I both know the truth: bankruptcy ISN'T dead.
Not by a long shot.

But they want us to believe differently – the big, greedy credit card companies, the mainstream media and certainly Washington, D.C. – they're all spewing lies and spreading misinformation. They need to convince the American public that bankruptcy has already been eulogized to further their own agendas.

Click the play button to watch the video.

**MEET NADER ANISE,
ESQ.**

**Introduction of Nader
at a California Bar Seminar
(By Jeff Lerman, Esq.)**

And what are their agendas? What else – **MONEY!**

Greed, power and money. Isn't that what they're all about?

It sure is. But I'm not here to discuss them – it's *YOU*

"Despite being the highest paid legal marketing expert, Nader Anise doesn't just 'coast' on his international reputation. He is a top professional all the way around. I have mixed feelings presenting Nader to you. One the one hand,

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beating since the end of last year. The number of filings has tumbled... and... people now have to jump through some onerous hoops before their debts get wiped out.

Clearly, practicing bankruptcy isn't what it used to be.

... And that's PRECISELY why some lawyers have been crushed –while **others have gotten amazingly rich** (although you won't hear a peep out of them because they keep a super low profile).

The Secret Revealed!

See, the key to succeeding in today's bankruptcy climate is knowing how and *when* to use some very specific strategies that essentially "neutralize" the new law. Once you learn these little tricks, new cases and new opportunities will flood your office like a bursting main pipe.

The problem is, most BK lawyers are still relying on the same old marketing to capture today's bankruptcy client. That simply doesn't cut it anymore! The entire landscape has changed: the laws, the procedures, the process – even the clients themselves.

You know, it's like trying to stick a floppy disk into your CD-drive and then crossing your fingers.

Ain't gonna take you too far, is it?

Kill or Be Killed Marketplace

Instead, you need breakthrough methods that skew the new bankruptcy law to your *advantage* – instead of letting it dominate you.

You don't need to re-invent the wheel because I will show you every sweet step to succeed in TODAY'S bankruptcy market.

It all happens during one very special, LIVE teleseminar.

It's you, me, and hundreds of other BK lawyers eager to slay the new law dragon. But be forewarned: the conference line I have reserved can only accommodate 500 callers at one time. So if you're on board, don't snooze on this one.

Before I go over the details of the teleseminar, let me share some letters and emails I've received from lawyers who were amazed at how successful they've been using my methods (I'll admit, many of them were skeptical at first):

committed to bringing you the finest in legal education and Nader is precisely that. This time, the other hand wins.

I am an avid student of legal marketing. I've read many books and been to many marketing seminars. However, just when I thought I had read and heard it all, I discovered Nader. I can personally tell you that Nader's techniques work. I have found them to be unique, innovative, inexpensive, simple to implement and highly results-oriented.

Nader Anise is one of the nation's leading authorities on law firm marketing. His strategies have been showcased on many national media outlets such as NBC Television, PBS, Access Hollywood and Lawyers Weekly USA. Over the years, Nader has taught thousands of lawyers how to build their practice and increase profits. He has given seminars to members of the ABA, IBA, Florida Bar, California Bar, Texas Bar, Illinois Bar and many other bar associations. In addition, Nader is an accomplished attorney, author, marketing professor and top legal marketing coach.

What a privilege it is to introduce Nader to you."

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"Nader, because of you, I've gotten at least 35-40 new clients in a relatively short period of time. I owe you much of my success." -Erwin-Diaz-Solis, Esq., Miami, FL

"Nader, your techniques... are the most practical, results-oriented, and easy to implement... within days, my picture was on the front page of a major newspaper. I couldn't 'buy' that type of third-party endorsement advertising. If I had, I would have easily paid tens of thousands of dollars. But it didn't cost me a dime." -Jeffrey Lerman, Esq., San Rafael, CA

"Dear Nader, following just one of your strategies, I have been able to triple my profits in a very short amount of time. My practice is extremely busy now, and I even have to refer out a great number of cases that come in." -Mark Shapiro, Esq., Encino, CA

"Nader, I am constantly amazed at how you have continuously helped me get new clients. You are my hero and I cannot thank you enough." -Jerald Cantor, Esq., Hollywood, FL

"Mr. Anise, using some of your strategies, I landed two new clients in less than 48 hours, with several other prospects in the works." -Laura Hess, Esq., Irvine, CA

"Nader, I was blown away by your presentation! You provided a step-by-step game plan for immediate results and unlimited growth potential." -Alex Rozman, Esq., Chicago, IL

BANKRUPTCY SUPREMACY!

For the first time ever, I have agreed to do a **BANKRUPTCY LAWYERS ONLY TELESEMINAR** to give you the whole kit 'n kaboodle for super success, *post-bankruptcy reform*.

I'm taking my years of legal marketing experience... mixing it up with my super-specialized methods for NEW bankruptcy profits... adding data and hard evidence... and... presenting it to you on a silver platter straight through your phone line.

LIVE!

But hear this:

I won't mention the word, "networking"...

I won't bring up those hokey (and in some jurisdictions *unethical!*) breakfast meetings... and...

I REFUSE to say one word about the "benefits" of trolling craigslist for clients. (If that's your idea of "marketing," skip the rest of this message and jump down to the **REGISTER NOW** button immediately. You need this teleseminar BAD!)

Instead, I will show you exactly – step by step – how to "pollinate" your area with brand new marketing methods... and then sit back and watch the "client bees" swarm around you like you're the only game in town.

Here's What You'll Learn:

- The mother of ALL marketing secrets
- The simple \$6.37 device that any bankruptcy lawyer can use to *triple* the number

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minimum time

- **5 breakthrough methods for injecting almost IMMEDIATE profitability into your bankruptcy practice**
- 4 “undercover” (but ethical) ways to lure the “ideal” bankruptcy client your way
- **Why calling yourself a “bankruptcy lawyer” can actually repel clients from you... BUT... using these 3 magical words to describe yourself works like a gem!**
- 7 ways to create a “sense of urgency” – and never be left staring at an unsigned retainer agreement
- **Why bankruptcy clients need “golden handcuffs” – and how the new law can make your clients your biggest salespeople, without you saying a word!**

Plus, You’ll Learn...

- The CRUCIAL ingredient that bankruptcy lawyers ignore when marketing their practice
- **How to get “inside the bankruptcy client’s head” and master their emotions (Why is this important? This little trick is the key to landing you tons of referrals!)**
- How to stop “lawyer shopping” in its tracks – and make the bankruptcy client beg YOU to handle their case
- **The one tender phrase every bankruptcy client longs to hear – but you should never, EVER utter (it can slash your future earnings by HALF!)**
- The neatest little trick that *forces* clients in your area to hire YOU, forsaking all other BK lawyers
- **6 ways to market your services without spending a dime**
- Do you have a “marketing challenged” personality? If so, how to use it to your money-making advantage
- **The big hush-hush secret the big phone book publishers don’t want bankruptcy lawyers to ever know**
- How to use bankruptcy topics to create buzz and land on the front page of your local newspaper – without spending a dime

... and a whole lot more!

So, is it really possible to cover all this material in only two hours? Honestly, I’m not sure. Like I said, I’ve succumbed to the pressure and finally agreed to do an **ALL-BANKPTUCY LAWYER TELESEMINAR** – so expect the unexpected! (You’ll find out who the “mystery lawyer” is who put the squeeze on me to do this. I won’t tell you what finally broke me, but what he said made my jaw drop!)

But I’ll talk fast and run through my notes as quickly as I can. I will definitely work my tail off to cover all these strategies and more (am I being too optimistic?) before our time is up.

**Why You Won’t Have to Pay \$197 –
My Usual Teleseminar Fee**

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Considerably less.

You see, my favorite charity, the Make-A-Wish Foundation, is celebrating a milestone – their **25th anniversary** (it was officially last year, but the festivities continue!). If you're not familiar with them, it's a wonderful organization that grants wishes for terminally-ill children.

I think they're fantastic and it's my privilege to support them.

As my way of marking the occasion – and also to create a bit of a buzz for them – I'm doing something...

Really Over the Top!

Forget the \$197 fee. Instead, you will pay only ****drum roll**** \$25. That's for the entire **120 minutes!** And you even get a toll free # so you don't pay any long distance charges.

In case you missed it, that's **\$25...** for 25 great Make-A-Wish years!

Frankly, this barely covers the cost of the teleconference provider – let alone the other expenses like credit card processing, administrative fees, and hosting and programming expenses.

But it's my way of pitching in to help a cause I really believe in. I don't make a habit of mixing my charity work with my business projects, but something tells me you won't mind me doing it here.

Who knows – maybe one day, if you're looking for a great charity to support, you'll look them up. That would make this all worth it.

Please join me on the call and we all win.

Is There a Guarantee?

Funny you should ask.

Unequivocally, UNCONDITIONALLY, absolutely... **YES!**

I believe in guaranteeing everything I produce. Every seminar... every book... every CD – every word. It's all guaranteed.

So here it is: If you don't **AT LEAST DOUBLE YOUR INCOME** within one year of the teleseminar, you can contact me personally, and I will give you a full, prompt (and even friendly!) refund. No questions asked – even if you listened to the *entire* 120 minutes!

Details of the Teleseminar... And... Why You Need to Reserve a Spot NOW!

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attorneys rushing to register. We'll see.

Title: ***New Bankruptcy Marketing***
Speaker: **Nader Anise, Esq.**
Date: **Tuesday, May 9, 2006**
Time: **1:00 pm Eastern**
Duration: **2 hours**

Oh, listen: if you don't think you can make the call (even if you're *certain* you can't), you should register now anyway. If somehow things change, at least you'll have a seat reserved. And if they don't, you can simply contact us for a full, no-hassle refund.

Bonus #1

As a special thank you for registering for my ***New Bankruptcy Marketing*** Teleseminar, I will let you in on a little secret. Alright, a BIG secret. It's a doozie.

It's about referrals. And knowing this one secret can literally triple your referrals. I'll give you a hint: it has to do with psychology.

It's true. There's a *psychological* reason for referrals. Here you are thinking clients (or lawyers) are sending you referrals because you're a great lawyer... or because they admire you... or... maybe because they trust you.

Nope. Not the reasons.

Want to know what the real reason is? I'll tell you. But not here. Shortly after you register, you will receive the link to my Special Report, "***How to Triple Your Referrals.***"

I don't want to toot my own horn here... but... I have to. It's incredible! The amount of thank you mail I've received from this one report fills up almost one filing cabinet drawer. It's free, just as a bonus for registering.

Among the Topics I Cover:

- How to generate three referrals from every one client, time... after time... after time...
- **The real reason why people send you referrals. (If you learn this, you can produce referrals practically at will).**
- The "secret speech" you must give every client during the initial consultation
- **A massive "referral leveraging" technique that requires zero extra work from you.**
- The little-known "take away" strategy that sucks in referrals like a Hoover
- **The deadly blunder even veteran lawyers make – avoid this and referrals WILL come**
- 5 ways to get referrals without asking

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Bonus #2

So, my Special Report isn't enough for you, huh?

That's OK, because my second bonus (many lawyers are addicted to it) will keep your mind sharp and your office packed all year long.

It's my lawyer marketing newsletter. A weekly, sometimes bi-weekly, "ezine" (electronic magazine) that covers a wide range of topics lawyers need to succeed. But the main focus is on marketing, money-making and law office management/strategy.

A year's worth of approximately 30 issues will be sent you by email in a colorful, professionally-designed format.

In addition to the regular issues, you will also receive special "Email Alerts" that alert you to breaking news, special events, and marketing opportunities. All by email.

The annual subscription for both is \$159 – and it's well worth it. However, it's yours free with your registration.

Once You Register...

Once you complete your registration, the confirmation page will appear and you will receive the toll free number to call, along with your access code and some other information.

If possible, please print that page out.

If you forget to print it out, the confirmation and access information will be emailed to you shortly thereafter.

PLEASE BE CAREFUL: DO NOT share your access code with *anyone* because each code is specially "tagged" to prevent use by multiple parties. If more than one person enters the same access code, the parties will be flagged and the system may disable without notice.

Thank you for understanding.

[Register Now](#)

More Lawyers Raving!

"Nader, in the first two weeks of this year, I have received five referrals as a direct result of your strategies."
-Connie Renee Clay, Esq., Jacksonville, FL

"Nader, I've implemented some of the simple yet effective strategies taught with immediate results surpassing my expectations! What surprised me was the immediate results that I was able to achieve in such a short period. Thank you again! You are indeed the marketing guru!" Barbara-Ann Williams, Esq., San Francisco, CA

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Thank you: [Tony Maguire Gausso, Esq., Pittsburgh, PA](#)

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"Nader, Once again, your ability and sincerity is evident. Our bottom line has more than doubled in '05 compared to '04. Please allow me to take this opportunity to thank you for your expertise and guidance." -Mark Schechter, Esq., Fort Lauderdale, FL

"Dear Nader: I wanted to tell you how amazed and happy I am with your advice... I have never been busier. My monthly income has literally tripled. I kid you not. I like all your ideas, but it is not really necessary to implement all of them. Even trying out a few ideas will make an incredible difference." And it has." **Jeffrey Hoffer, Esq. Westlake Village, CA**

Register Now

What to Do Now!

In the strongest, yet most respectful, tone possible I urge you: **don't wait another second to register!**

As you know, I am doing this teleseminar live on May 9 for bankruptcy lawyers *only*. If you have any interest at all in building your practice in the "new bankruptcy era," you can't be without the information I'm going to share.

And priced at \$25 (celebrating the Make-A-Wish 25th anniversary), there's nothing to "mull over." I even guarantee your satisfaction with my full refund policy.

If you register now, not only will you get toll-free access to the session, but you will also receive my Special Report, **"How to Triple Your Referrals"**... and... you will also be signed up to receive my valuable newsletter filled with marketing tips, strategies and case studies.

So now that I've given you a tidy summary, I hope you join me on the call.

Please click on the button below to register.

Register Now

The Lawyer's Secret Weapon,



Nader Anise
Attorney * Speaker * Author * Marketing Strategist

P.S. #1: Without exception, every attorney I know who earns six or seven figures is decisive and action-oriented. As George Patton said, "Opportunities do not come to those who wait. They are captured by those who attack." For only \$25, you have the rare opportunity to learn brand new ways to "attack" the new bankruptcy battlefield. You'll also receive my Special Report, **"How to Triple Your Referrals,"** and you will

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Register Now

P.S. # 2: Last year, I received a phone call from an attorney in Pensacola, Florida regarding marketing. I spoke to him for exactly 12 minutes and gave him two specific instructions.

The result?

My two little suggestions generated \$346,459.03 in pure profit – over and above his income from other cases.

(By the way, on the teleseminar, I'll tell you **exactly** what I told him so you can swipe the ideas for *your* practice!)

Why am I telling you this? Not to brag – but to emphasize. If I could help create hundreds of thousands of dollars in only 12 minutes, imagine what two full, uninterrupted hours with me can generate for you? There's only one way to find out, isn't there?

P.S. #3: I invite you to complete your registration now. However, if you don't register – for whatever reason – please check out the Make-A-Wish Foundation some time. It's a truly worthy cause.

Register Now